

THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

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Don't Like The Laws . . . Change Them

IN THE VALLEY OF THE MOON

Well. . . Well. . . Well. . . A policeman is the worst — — in the world, until you are in need of a friend . . .

We learned this week that the Sonoma Valley Chamber of Commerce had written a letter to the California Highway Patrol, complaining about the issuing of traffic citations for violations here in the Valley of the Moon. . .

Well, we are one who is always happy to see those black and white state cars patrolling the area and we wish to congratulate these patrolmen for the fine job that they are doing in the Valley of the Moon . . .

All we can say for the Sonoma Valley Chamber of Commerce, if you don't like the laws, then change them . . .

Policemen don't make the laws, but are required to enforce them, if you break them . . .

The State of California have traffic specialists working all the time for your safety, and if people would only stop and think, these traffic laws are for their protection, and in the long run, everyone will benefit . . .

Thank you,
The Publisher

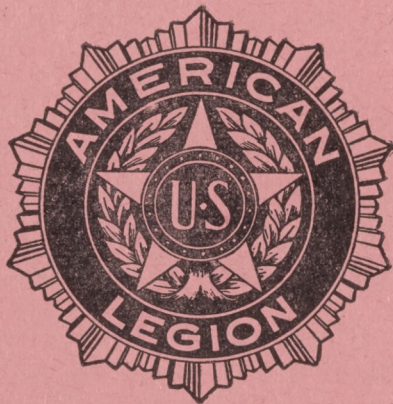
MOON BEAMS

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

24 and 54 means 78 to most people, but to the Bing Crosby family it means 7 pounds and 8 ounces . . .

Vote... Yes

On Proposition No. 1



MOON BEAMS

CHEF CARDIN'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

Funeral services were held last Saturday for Grace Sabanoff, who was the last Postmaster at Feters Hot Springs. Mrs. Sabanoff had been a resident of the valley for the past nine years.

Understand from the A.B.C. that Fon and Lon Yee Wing want an "On Sale Beer" license at 254 West Napa street, Sonoma.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Art objects are needed for the auction at the "Festival of the August Moon," So if you have a painting you can't sell better contact Miss Marion Brackenridge and she will take it off your hands.

Drive Carefully—It pays Dividends—Ask Your Insurance Man.
MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Spanish Food, Pizza, Steaks, Seafood — Cocktails — Closed Tuesdays.

Patsy Shane of Truckee has been visiting her grandmother, Postmaster Marie Shane of Boyes Hot Springs.

Mr. and Mrs. A. J. Helmke have bought the Kenwood Mercantile Co. and will take over on August 26 . . . Good luck . . .

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied Stock — wines, beer, whiskeys, liquors.

A course in Law Enforcement will be offered at the Santa Rosa J.C. for those who can meet the standards of law enforcement . . . Seems foolish . . . If a man meets the standards why go to school?

Understand that the "Food City" will change hands on August 23, and that the new owner will be William A. Howes.

ROSE CLEANERS, Now open next door to Boyes Variety Store
Phone Guy or Rose Bounds at WEBster 8-2724 for free pickup.

Women love to be surprised. Some Sunday morning slip down to the kitchen and prepare a tray. Fix bacon and eggs and orange juice. Place the morning paper next to a steaming cup of coffee and, as a final touch, add a tiny rosebud. When everything is ready, carry the tray into the dining room and have a leisurely breakfast. . . "When your bride comes down she will be delighted to find that you've eaten and got out of the way."

For Barbecued Spare Ribs like you have never eaten before, try **MILL'S PATIO**, 2755 Mendocino Ave., Santa Rosa — Also bar.

MOON BEAMS

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Harold Eugene Bishop, 19, and Georgia Carol Hunt, 16, both of Sonoma have applied for a marriage license . . . Yes that is the first step, now the second step is to contact Moonbeams regarding wedding announcements . . .

It won't be long until school will be starting, so mothers take your girls to the Under-Cover Shop in Glen Ellen . . . You will find the prices are reasonable.

Astounded teen-ager at the telephone: "Of all the crazy things! It's for you, father!"

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

Even on a hot day the Bancroft Nursery will deliver flowers, why now give them a call about 4 in the afternoon and see for yourself.

Fiance to girl looking at ring: "If you think that one is small, you should have seen the one I could afford!"

What would you do with General H. H. Arnold's model airplane exhibit ? ? ? The City of Sonoma can use your suggestions ...

Wanted 457 More Subscribers!



MOON BEAMS

MOON BEAMS

LONDONSIDE, just outside Glen Ellen. It's unique, sure to be remembered. Delectable drinkables and a place for fun.

Don't complain about the hot weather . . . Some people say the world will soon come to an end and you will find yourself in good condition at your new residence . . .

For only 99c a lb. you can get a Top Round Steak from Jim at the meat dept. located in the Boyes Springs Food Center.

Petaluma's Centennial has started and will be in full swing from August 24th through the 30th. Start your beards . . .

Don't forget to register, so you can vote YES on Prop. 18

For Business Cards, Letterheads, Envelopes, and other types of Printed forms be sure to contact **MOONBEAMS** next time.

The Department of Fish and Game announced that they plan to restock the Valley of the Moon Recreation District Dam with catchable - size trout.

Fire Chief and Mrs. Bill Madden have moved into their new Boyes Hot Springs home this past week.

VERDIER'S, El Verano Atmosphere, Dining, Cocktails, Swimming Terrific Dance Orchestra Every Saturday Night.

The American Legion has appointed Edmund C. Reedy as district chairman to support Proposition No. 1 on the November ballot. The measure will authorize bonds for state veterans homes.

The Sonoma group of Alcoholics Anonymous meets every Thursday night at 8:30, at the Sonoma Valley Improvement Club in Fetters.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

William Huston will open his own public accountant's office at 457 1st street West, Sonoma.

The El Verano Improvment Club will hold a special meeting this Saturday in connection with their barbecue to be held on Sunday August 24th at Shamrock Park in El Verano.

When in the Cloverdale area stop at the best service station for the best deal in tires. . . BILL'S OK AUTO FLOAT.

It happened in one of the swankier cinema palaces. Two of those tall, sapling-like ushers were having a heated discussion which attracted the attention of the captain of the ushers. Striding over briskly, he swept them with a cold glance and said, "Gentlemen, please remember that you are both in uniform!"

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

MOONBEAMS

FOUR CORNERS CAFE, So. Broadway, Sonoma, The home of Steam Beer — Sensational Pizzas to take out, Get one today.

Chester Johnson, of Glen Ellen has pleaded guilty to several burglaries in The Valley of the Moon.

BEAGLE A.K.C. Reg. at Stud, Proven Sire, Famous Deer Hound, Voice, Leader. 1469 E. Napa, Sonoma WE 8-5111.

A western sheriff confiscated a group of slot machines on the basis of a law banning the use of steel traps for catching dumb animals.

Meek little man to doctor: "I think what's really bothering me is a pain in the neck. But I don't suppose there's anything I can do about her."

SUSAN'S RESTAURANT (formerly Blanche's) W. Napa, Sonoma. Short orders or full meals. Where Truckers' stop for coffee!

Hunters now is the time to order your beagle pup from Ray Bewley, at 1469 E. Napa St. or phone WEBster 8-5111. . . Also Stud Service. . .

The Sonoma group of Alcoholics Anonymous meets every Thursday night at 8:30, at the Sonoma Valley Improvement Club in Fetters.

UNDER-COVER SHOP, Rustic Bldg., Glen Ellen. Lingerie, robes, imported blouses, nurses' uniforms, novelties. Reasonably priced.

Justice Oliver Wendell Holmes wrote his opinions standing beside a special high desk. "Mr. Justice, why do you write your opinions standing up?" a new secretary asked. . . "It's very simple," said Holmes. "If I set down I write a long opinion and don't come to the point as quickly as I could. If stand up, I write as long as my knees hold out. When my knees give out, I know it's time to stop."



Remember!!!

Don't forget to register, so you can vote YES on Prop. 18

MOONBEAMS

A PSALM

Ike is my shepherd. I am in want.
He maketh me to lie down on park benches.
He leadeth me to stull factories.
He restoreth my doubt in the Republican party.
He guideth me on the path of unemployment for his Party's sake.
Yea, though I walk through the valley of the soup kitchen
I am still hungry. .
I do fear evil, for thou art against me, thy House and thy Senate
discomfort me.
They did prepare a reduction in my wages in the presence of my
creditors.
They anointed my income with taxes.
My expenses runneth over my income.
Surely poverty and hard times will follow all the days of the

Republican party, and I shall dwell in a rented house forever.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes.

Fast service, Free pickup. We do our own cleaning. WE 8-5830

Have you seen the Jacuzzi Whirlpool Bath machine now on display at Friberg's Rexall Drug store . . . Nice for tired feet.

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

It won't be long til summer will be over, so you had better take advantage of the Palms Inn pool . . . Wish I could swim . . .

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats.

If you want something just a little stronger than ice-tea these warm days . . . See "Slim" Wallace at the Glen Ellen Liquor Store.

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dinning room, serving luncheons, dinners. Quiet, efficient.

If you are wondering who opened the "Curio Shoppe" at Glen Ellen, it's Mrs. Blanche Meyer . . . Better drop in and say howdy.

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Well, the Four Corners Cafe, Sonoma, have their new phone number, so call WEBster 8-4322 and order Pizzas to pick-up.

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations.

MOONBEAMS

R. A. "BOB" MILLER —o— "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

With thousands of men out of work today, now is the chance to give them a job driving truck . . . if the old truck drivers don't want to work . . . Sure glad we got our shipment of newsprint in last week, even if it was a few days late and we had to use that common white stuff . . .

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 tavern. Jack London liked the place. It's western!

Woman to friend at a country-club party: "I'm miserable. I've got on my sitting-down shoes and my standing-up girdle."

Talking to an old friend of ours the other day and he was telling us that he hasn't felt better in years, since having Lee Starrett, Masseur at the Boyes Bathhouse, tune him up . . .

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Like cute pups? Well, they have several little beagles at 1469 E. Napa street and expecting more any day now, so if you are in the market for a good family dog you can use for hunting, phone Webster 8-5111.

In a hurry and want a quick bite, well try Susan's Restaurant, Sonoma . . . 10,000 truck drivers can't be wrong . . .

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

You should see the way Mendel Cader fixes his baked potatoes at the Broadway Cafe in Sonoma . . . He will show you . . .

Know anyone who wants a Ford "6"? ? ? Have a 1957 issue we will more or less give away . . . Contact MOONBEAMS.

Husband to wife: "I'll tell you whether I still love you when I find out what you're leading up to."

BANCROFT NURSERY, Sonoma. Is the place to order flowers For all occasions . . . They Will Deliver . . .

Looking for a crowd to have fun with, well, check in at London-side, just outside Glen Ellen . . . They have lots of fun.

Sign in woman's shoe store: "Ten percent discount given if you make your purchase within ten minutes of entering store."

Well, it's 3 a.m. by the hall clock and all good people should be in bed, so this is all for this week . . .

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

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